



# suave

URBAN AGRICULTURE



## About SUAVE

The SUAVE Euroclusters for **Stimulating SMEs** in the new **Urban Agriculture Value Chain** for sustainable growth in **Europe** has received funding from the EU's Single Market Programme under Grant Agreement 101074762 and started in September 2022.

SUAVE EuroCluster is a 30-months novel pioneering European project **focused on boosting European Urban Agriculture (UA)** towards **sustainable and resilient urban food systems**.

SUAVE will **benefit SMEs with different types of support services** valued at **1,050 M EUR**.



AgriFood <sup>DIH</sup>  
Lithuania

UNIMOS  
alliance





## About SUAVE

Thanks to project activities **European SMEs will be able to:**

- **Build network** to improve their resilience and business models
- **Innovate** via grants to develop new solutions and practices for sustainable and resilient urban food systems
- **Accelerate** twin transition towards green and digital economy
- **Increase competences** by trainings for upskilling, networking and learning activities
- **Expand globally**, access to third markets and generate growth from international activities by participating in international missions to targeted markets: Canada, USA and Mexico

## Challenges

After mapping of ecosystem stakeholder challenges on the UA ecosystem in Europe, SUAVE consortium identified **the following challenges** for UA SMEs activities in Europe and will assist European SMEs to answer to them. These challenges are meant to be indicative and not exhaustive.

1. Diversification of **products/service/contents based on digital technologies** in the European urban farming sector;
2. Supporting the **green transition** of the European urban farming value chain;
3. **Bridging the skill-gaps** in the European urban farming workforce and **supporting a bigger participation of women**;
4. **Increasing business opportunities through internationalisation** and synergies along and across value-chains.







## Target audience

Applicants must

a. be an **European SME** (employing less than 250 persons with an annual turnover of up to EUR 50 million, or a balance sheet total of no more than EUR 43 million) as per the definition of the European Union in line with the EU recommendation 2003/361.

AND

b. provide services, products, supplies, and technologies for the **European Urban Agriculture food system**

AND

c. be **directly or indirectly linked to** at least one of the types of urban agriculture defined by suave



## Types of urban agriculture

Allotment garden	Aquaponics	Backyard garden
Community garden	Cultural heritage farm	Educational farm/garden
Environmental farm	Experimental farm	Family garden
Forest garden	Greenhouse garden	Greenwalls
Hydroponics	Indoor farming	Intercultural garden
Leisure farm	Local food farm	Rooftop garden
Rooftop greenhouse	Social farm	Squatter garden
Therapeutic farm/garden	Urban beekeeping	Vertical farm/garden

SMEs will be required in their application form to prove their compliance to criteria a, b and c.



## Territorial scope

Applicants must also fall under **the territorial scope of SUAVE:**

- **All EU countries, and non-EU countries which are associated with the COSME part of the Single Market Programme (Iceland, Norway, Liechtenstein, Ukraine)**
- Are also invited to apply, SMEs from Outermost Regions of Europe and from less developed and transition regions as indicated in the EU 2021-2027 Cohesion Policy



## SUAVE OPEN CALL #1

**Call opens:**

28th March 2023, 14h CET

**Call closes:**

30th May 2023, 15h CET. Applications must be submitted prior to the submission deadline.

**Evaluation process:**

1st June - 31st July 2023

**Publication of the results:**

2nd August 2023

**Contracting phase:**

3rd August 2023 - 31st September 2023

SUAVE's first call will provide financial support to 3 different type of actions and Prize to 3 SMEs.





## SUAVE Lump Sums

**Innovation** | Awarding 25 SMEs with a max. financial contribution of 20 000 euros per SME

Deployment of a new-to firm products and/or technology. This type of grant aims to support European Urban Agriculture relevant innovation development activities.

The grants will support the implementation of projects for the development and deployment of prototypes having a minimum of level 4 of CRL (Commercial Readiness Level) and level 4 of TRL (Technology Readiness Level).





## SUAVE Lump Sums

**Travel** | Awarding 25 SMEs with a max. financial contribution of 1000 euros per SME

Participation in European Urban Agriculture relevant business mission in Europe.

This type of grant will support SMEs that have a project with a strong European dimension in participating in European Urban Agriculture relevant business mission (B2B)/event/fair within EU and countries participating in the SMP.





## SUAVE Lump Sums

**Diagnosis** | Awarding 30 SMEs with a maximum of 5000 euros per SME

Analysis carried out to identify the strengths and weaknesses of the SME and keys of improvement in terms of digitalization and/or green transition.

This type of grant will support European SMEs with the assessment of the green and digital situation at the time of the call.

Green transition assessment will consist on a diagnosis to reduce the footprint of the activity on the environment while preserving the competitiveness of the company. Whether in the activity itself, but also upstream (suppliers) and downstream (marketing, etc.) (ie. LCA approach).



## SUAVE Lump Sums

The maximum amount to be granted per SME shall not exceed €60 000.

Each interested SME can apply to one or several types of support in accordance with its goal, capacity and needs to develop and contribute to European Urban Agriculture but can only be granted with the maximum financial contribution cumulatively.



## SUAVE Prizes

**Prize** | Awarding 3 SMEs with €20 000 for the 1st place and €10 000 for the 2nd and 3rd place

The prizes will reward services and products showing advances and improvements for the European Urban Agriculture food system. They shall center on the challenges of European Urban Agriculture and strongly focus on cross-sectorial collaborations and on the end-user needs. Emphasis will be put on solutions that are ready to be piloted and validated.





## SUAVE application

For each activity awarded SMEs will be requested to submit deliverables as per **Guide for Applicants**.

Applicants must submit their applications through the Good Grants at the following link <https://suave.grantplatform.com> and fill in the online application form. Applications and supporting documentation must be written in English.

Assessment will be done by independent experts.

SUAVE CALL #2 will open in Q1 2024.





## Join the SUAVE community

Follow the five SUAVE partners for networking activities!

**Apply on SUAVE Open Calls innovation development / innovation adoption / internationalization support by SMEs, as well as training for upskilling!**

Find more information on SAUVE partners websites and our official SAUVE social media sites:



[@suave\\_clusters](https://twitter.com/suave_clusters)



[@SUAVE.EuroClusters](https://www.facebook.com/SUAVE.EuroClusters)



[@suave-euroclusters](https://www.linkedin.com/company/suave-euroclusters)



# Boosting Urban Agriculture in Europe and beyond!



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