## The Potential of Urban Agriculture

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## The metropolitan area

## Woods

273.085.270 smq

Agricultural crops
115.315 .043 smq

Green areas
74.113.863 smq


## Agricultural system

Agricultural crops - Metropolitan area 115.315.043 smq

Agricultural crops in Turin 52.000 .000 smq 307 Urban Farm

Types of crops
Cereal 53\%
Forage 32.5\%
Leguminous crops 8.5\%
Other types 5\%
Fruit trees 1\%




## Green infrastructure

Metropolitan area Wooden areas 273.085.270 smq Green areas<br>74.113.863 smq<br>Turin area<br>130 km2 Land Area<br>37\% Green Areas 5\% Agricultural use 7\% Wooded areas



## URBAN GREEN DATA



## Urban Gardening data

N. 7 District model
77.545 smq

526 people directly involved
N. 22 Associative model 61.049 smq

2726 people directly involved
+Community School Garden

+ Informal
138.194 smq of green area 1033 singular plots 77 collectives plots 3252 people directly involved


## Urban Gardening type

## Typology 1 <br> District model

The urban garden plot has owned by the Municipality and allocated to a singular citizen for personal production


City of Turin


Citizen


## Urban Gardening type

## Typology 2 <br> Associative urban garden

The urban garden plots owned by the Municipality and allocated to an Association that amplify the potential of urban garden programs


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Associations

## ORME ETS, Orti Metropolitani

ORME is a 2nd level organisation based in Turin that brings together different organisations (NGOs, associations, social cooperatives, social enterprises, and other entities) which are active in urban agriculture to promote collaboration and to design a common agenda from a bottom-up perspective. This aim to increase the impact of the urban gardens for the benefit of the community that encourages knowledge exchange and collaboration.

For ORME the urban garden are open spaces for environmental education, horticultural therapy, beekeeping, social inclusion, job placement, and urban redevelopment. They contribute to environmental and social biodiversity. Involving professionals in the fields of agronomy, education, health, architecture, as well as people active in volunteer work, retired people, people with disabilities, foreign communities, student population, and children.

Partners:
Casematte, Educadora, Innesto, OrtiAlti, Orti Generali, Parco del Nobile, Rete ONG, Fiesca Verd, Engim Piemonte.




## Orti Generali

## The countryside comes to town

Orti Generali was created with the aim of building a social enterprise model for the transformation and management of residual urban agricultural areas. The project is the result of a 4-year participatory design process involving schools, associations, gardeners and Mirafiori $\rightarrow$ Miraorti residents. Orti Generali is located in a river park, on the banks of the Sangone stream, in the southern Mirafiori neighborhood.
Formerly an abandoned park with a residual agricultural area, it is now an urban vegetable garden park open to citizens and visitors thanks to a City of Turin grant announcement.
This project offer the opportunity to cultivate, in groups, families, associations or individually; to learn, with theoretical and practical training courses, activities and workshops, on topics related to organic farming, horticulture and rural work. There are 170 gardens plus an educational center where courses can be taken and technologies to serve the environment can be experimented in a social inclusion way.






## Urban Gardening Rules

In 2013 the administration of the City of Turin has developed a specific regulation for the allocation and management of urban gardens, managed by the Public Green and Parks Division.

According to the regulations, an urban garden plot - is an area between 50 and 100 square meters

- allotment of plots is done through a neighborhood call for applications, with a fee of 50/200 euros per year
- the allotment is granted for a renewable period of 5 years
- people over the age of 18 can apply



## Urban Gardening Rules

The objectives are:

- enhance the value of spaces by removing them from degradation and marginality
- to give them the quality of "areas for agricultural use," against land consumption
- improve the urban quality of places
- support sociality and citizen participation
- teach cultivation techniques;
- support the production of organic food
- promote educational activities
- promote therapeutic activities to support the process of physical and mental rehabilitation




## The potential of Urban Garden Rules

## The innovative model

In this innovative model, the Municipality and Associations are partners to:

- co-designing innovative processes for designing a new urban garden
- co-designing innovative governance models
- enhance the potential for activity, social and technological innovation


City of Turin


Associations

## Thanks

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